



NGK 52 SHINBUN

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Japanese junior magazine

Here I would like to mention the current situation of comic magazines, especially overseas. So what about overseas? A small number of Japanese manga are sold overseas, and they are very popular. There are three reasons for this: the first is that there are not enough manga for adults to enjoy overseas. The first reason is that there are few manga for adults to enjoy overseas. One of the reasons is that Japanese manga was originally drawn for children, but now there are many works that can be enjoyed by adults. The second reason is that Japanese manga is very delicate. The drawings of Japanese manga are much more delicate than those of foreign countries, and each gesture, facial expression, and movement of the characters expresses their individuality, making foreign people feel as if they are watching a live-action movie. The third reason is that Japanese manga has a complex and interesting story. Many foreign works are simple adventure stories in which the main character defeats evil, which may be exhilarating but not very moving. Also, the settings and backgrounds of the characters are not as deeply explored, making it difficult to get emotionally involved. However, in Japanese works, enemies become friends and there are multiple main characters. The setting of each character is also very elaborate, making it easy to get emotionally involved. In addition, there is a wide range of genres, including history, sports, romance, and otherworldly. For these reasons, it is expected that the number of manga sold in Japan and the number of Japanese manga sold overseas will not change much, although the difference in sales is likely to be significant. When I looked into it, I found an unexpected difference. The graph above shows foreign works (works officially licensed

表 2-1. 国別調査数一覧表

国(言語)	冊数	タイトル数
フランス	225 冊	52 タイトル
イタリア	96 冊	18 タイトル
スペイン	110 冊	22 タイトル
ベルギー(オランダ語)	16 冊	3 タイトル
ドイツ	43 冊	6 タイトル
ロシア	4 冊	2 タイトル
アメリカ	112 冊	23 タイトル
インドネシア	9 冊	2 タイトル
フィンランド	2 冊	1 タイトル
ブラジル・ポルトガル(ポルトガル語)	45 冊	10 タイトル
タイ	61 冊	11 タイトル
簡体字	63 冊	7 タイトル
繁体字(台湾、香港)	224 冊	34 タイトル
韓国	153 冊	29 タイトル
ベトナム	62 冊	7 タイトル
合計	1225 冊	227 タイトル

https://mediag.bunka.go.jp/projects/project/images/H26_List01_n1.pdf

by Tezuka Productions) in circulation as of the end of 2013. What happens if we assume that one book is 400 yen in the graph? Since we know that 550 million books have been sold in Japan, we know that the difference is 549,998,775 books. In order to make manga more interesting, it is necessary to make the value of Japanese manga more widely known overseas. In Japan, we have shown the difference between Shonen Magazine and Shonen Jump, but overseas, we cannot even show that. From this point of view, in order to increase the sales of Japanese manga overseas, the need to make Japanese manga more widely known will become more important in the future. Corocoro-comics" is comic magazine which targeted boys of elementary school. Today, copied of Corocoro-comics are sold in China and Taiwan. But there are only three types of comics. Then why isn't the comic magazines which like "Corocoro-comics" sold by foreign countries? And why are only three types of comics posted China and Taiwan version of "Corocoro-comics"? Comics concept of other countries are different from Japanese ones. In the US, "American comics" is the subject of comics from America. By the comics of "American

comics", the lines in the top having one a lot of things of all top colors are long at all in comparison with a Japanese's. On the other hand, by the Japanese comics, the picture raises a top as much as there become many basic monochrome, lines in the balloon. In addition, in "American comics", a hero thing occupies most, and comics with many fight scenes are often found, but, as for the Japanese comics, there are many kinds such as romance, sports, a gag. When it is a design similar to the United States, it is produced in Italy. Lines are the main constituents, or, as for the reason why CoroCoro Comic does not advance overseas from these things, the main constituent of the story with the error is the picture main constituent in comics itself in foreign countries and Japan; think that is different. Then in China which is why only three types of comics be sold as comics? A young comic artist of the 1980, 1990s is writing the comics written in China, and they are greatly influenced by Japanese comics. In other words, it means that comics culture spread in China after Japanese comics spread. Therefore it still means that Japanese comics are introduced to receive inspiration.

I wish that the Japanese boys' comic which I looked at in the days of a child wants you to spread out in the world.

Then how does Jump sell abroad? Now, Jump has many manga. For example ONE PIECE, NARUTO, Dragon Ball. I think that these manga has charm, is reason.

ONE PIECE is a manga which story is based on pirates adventure. Why is it popular? One of the reason can be many battle scenes in the manga. It breakthrough 470 million copies in worldwide cumulative circulation.

It admitted in Guinness World Records in 2015. Dragon Ball has powerful battle scenes and it is appealing to children. GAME APP DorgonBall Dragon Ball Z DOKKAN BATTLE sells 80 billion yen in abroad. NARUTO is based on Japanese NINJA. It sells 200 million. Toy store in abroad sells always NARUTO's figure. These as you can see Jump is loved all over the world. Jump is to deriver free electric version. It was accessed many times by fun of abroad. It increased active user 3.7 millions people focusing on America, Mexico, Indonesia. In the world, many people want to read Jump's manga. These point of from idea support for Shueisha and Shueisha is expanding market In the world. Now manga transition from paper to electric. So near year electric comic exceed paper comic. In the world manga be from now on electric manga. I think It many show Shueisha react changed of era. So Shueisha became big manga the publisher

By Haru Ito
Akimasa Tanaka
Yoshiki Matsuda

What is Jump

Japan is known as a big anime country by people all over the world. This article about "weekly Shonen jump", the comic magazine that supports Japanese comic culture. I think you have heard of "ONE PIECE" and "KOCHIKAME". Their was spread the popularity by Jump. Recently "Demon Slayer" has become famous.

<Jump's history >

In 1968, it was first published twice a month. The first issue had one hundred five thousand copies. In 1969, it started to be brought out weekly in October. In 1970, it over one million. It got first place of magazine circulation. It published over two million by December. In 1980, it had issued over three millions. It published over four millions on December in 1984. It achieved one thousand issues and this year was their 20th anniversary. In addition, it was brought out over five million in December 1988. In 1990, Jump Mulch World was mobilized about one hundred sixty thousands. It published over six million. After that, its circulation decreased. The reason was many famous series were finished. So, its circulations lost the lead to Syukan Shounen Magazine. In 2000, it took back the first place in Japanese magazines. They also made a digital manga division.

<Jump's famous manga >

In this article, We will talk about the most loved manga by many people. This survey was supported by readers (2020/05/17~2020/06/16).

The first year of Jump in 1968 is included 1970. At that time, The famous manga was "KOCHIKAME". It was started in 1976 and final year is 2016. "KOCHIKAME" had continued for 40 years. This manga was written by Akimoto Osamu. The next manga is a famous manga which was famous in the 1980's. In 1980's, many mangas were born. For example, "Captain Tsubasa" by Takahashi Yoichi. And "DRAGON BALL" by Toriyama Akira and "Fist of the North star" by Hara Tetsuo and Buron son. Among them, "DRAGON BALL" has all the best points of boys manga's. So maybe "DRAGONBALL" is loved by many generations. I will talk to you about famous manga in the 1990's. In those days some, famous manga were "YU☆YU☆HAKU☆SHO" and "HUNTER×HUNTER", by Togasi Yoshihiro, "ONE PIECE" by Oda Eiichiro, and "NARUTO". In those days, "DRAGON BALL"'s issue was end but, "ONE PIECE" was started. So, We can say, This generation is a big turning point of jump. Next,

In the 2000's, the Internet was developed and the famous manga got finished. So, this year, Jump couldn't make good money. Such year, the maniac comic book works were popular. For example, The gag cartoon "BOBOBO-BO・BO-BOBO", by

Sawai Yoshio "GINTAMA" by Sorachi Hideaki. and "TORIKO" by Shimabukuro Mitsutoshi. In this generation, Two theme, were combined. For Example, in TORIKO, the battle and eating were combined. GINTAMA is comedy and historical drama. I think that is an Unexpected combination. Next manga is after 10 years, in 2010's. This generation is recent. So, maybe you know many manga of them. For example, "HAIKYUU!" by Haruhata Shunichi and "My hero academia" by Horikoshi Kohei, or "Demon Slayer" by Gotouge Koyoharu. This manga is very famous in SNS and is made famous by Japanese elementary school students. I think "Jump" reached new heights in this generation.

<Why Demon slayer is popular among many people?>
Now, we will talk to you about "Demon Slayer". This manga had been serialized since November 2016, but we hadn't heard the name. However, when the animations of it appeared on TV in April



2019, many people were enthusiastic about the beautiful graphics and the unique story. Why is this manga popular with many people? The first reason, we think is many generations that, Demon Slayer's story is in love about family. see many people of generation. And the enemy has a story developed as deeply as the hero. In addition, famous radio performers of the character's voice. Finally, it will become an animated film many animation in Japan was a comic before it became an animation, for example "DRAGON BALL" or "ONE PIECE". For comic to successfully become an animation, it need to be famous we can see this law in the success of "DEMON SLAYER".

By Kosei Ikeda
Yuhi Yoshitomi
Sora Watanabe

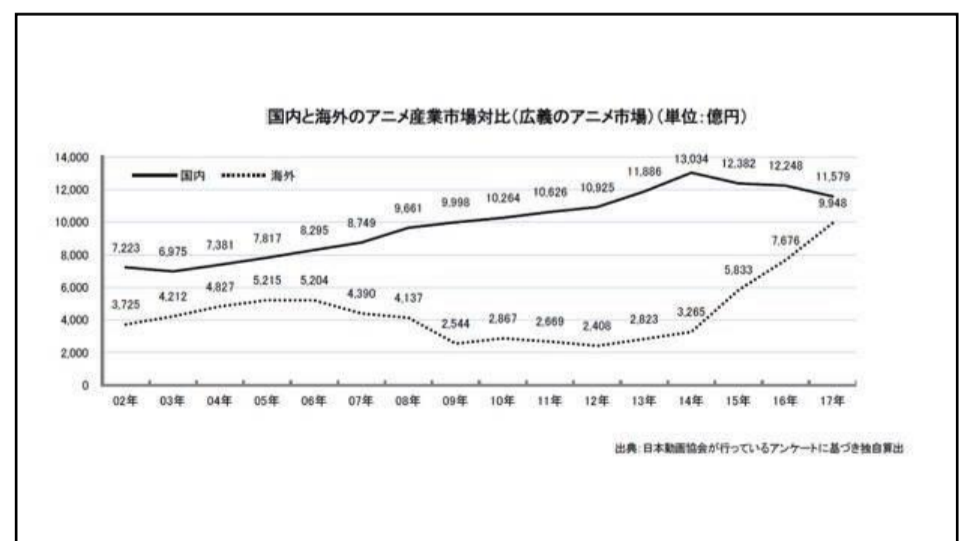
About prince of tennis
photo by Yuhi Yoshitomi

The Genres and popularity of manga and anime in Japan and ground the world

Japanese anime is loved by people of all ages, both in Japan and around the world. It is believed that Japanese first anime came to be known to many people after "ASTRO BOY" was broadcast in the United States in 1963. There was an explosion of interest when Spirited Away won the 75th Academy Award. The most popular anime in Japan now is "Code Geass: Lelouch of the Rebellion" while the most popular anime overseas is "ONE PIECE". It seems that reveal anime is popular overseas in Japan. So, the number one anime was different between overseas and Japan. Japanese comics like anime are popular in Japan and around the world. Japan's comics have

started to spread overseas for about 20 years now. Their popularity was highest in Asia before but recently, they are getting more popular in Europe. The higher anything apanert comics in the world are classics like "ONE PIESE". second, "NARUTO" and third "Full-metal alchemist". Meanwhile in supan newer comics are popular. First, "Demon Slayer" second, "KINGDOM" third, "The Apothecary Diaries". It turns out that the classic manga in Japan is popular in the world

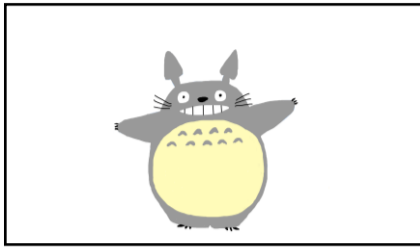
By Riko Shimokoshi
Rio Sugai



Comparison between domestic and overseas animation
Questionnaire conducted by Japan Video Accord

Is Japanese manga or anime really popular overseas?

Are Japanese anime and manga



really popular overseas?

This article will answer this question.

Ghibli is one of the most popular animations in Japan and abroad.

It is popular in China, and South Korea and so on.

The Studio Ghibli 3D exhibition was held in Seoul, South Korea on 2014.

As a result, it became a popular

enough for it to be said "everybody knows Ghibli in South Korea."

On the other hand, manga: Dragon Ball, Naruto, and One piece are also popular abroad, and these anime's events were held the U.S, Canada, and so on.

Here, this article will look at the growth of the anime market overseas.

The sales growth rate for the last seven years, is about 7 times in the United States, 2.6 times in Europe and

twice as much in Asia including China.

The figure shows it can be seen that the American market for

Japanese anime

is steadily growing.

Also, how popular is manga overseas compared with Japan.

Looking at the market's scale, it is about 440 billion yen in Japan, and about 100 billion yen overseas. The American comic market is the largest overseas market, with 25 billion yen in sales.

However, although the U.S. is the largest overseas market, it is only one-fifth of Japan.

In other words, manga is popular overseas, but it doesn't sell as well as in Japan.

Now, there are many services to watch various videos such as Netflix and

Amazon Prime Video.

As a result, people who know about anime and manga but have never seen it have more opportunities to watch anime through such services.

Through the whole, Japanese anime and manga are popular abroad.

Because those popularity rises year by year, those culture develops more!

By Rinako Zama

Kei Komoriya

Extra edition –About Disney-

Pooh's Honey Hunt

Winnie the Pooh continues to be loved by a wide range of generations, from children to adults. "Did you know that there are many other things hidden in "Pooh's Honey Hunt" attraction based on that a bear, including a hidden Mickey?"

The first is a spelling error by Christopher Robin. Usually, honey is written as 'honey' in English, but what is written in Pooh's honey hunt is 'hunny'. Second, is a secret story hidden in the color of the floor. As you may know, the floor of the attraction is decorated in light blue. There is a reason for this, because people riding the attraction are seeming to flow down a river.

When you ride Pooh's honey hunt, you can be hit by a honey-smelling cannon at the end of the attraction. The cannon is the same as the air bullet from DisneySea's "Indiana Jones Adventure: The Magic Palace of Crystal Skull" attraction!

In addition to these behind-the-scenes stories, Honey Hunt also features hidden a Mickey. The first location is the waiting area

in front of the attraction, where there are many hidden Mickey's to keep the standby guests awake. Also, while enjoying this attraction, it's fun to look for honey with Pooh, but why don't you look for the hidden Mickey too? Two Mickey's are hidden. The third Mickey is outside the attraction. It's fun to get excited by riding the attraction, but I think it's also fun to look for hidden the Mickey's. Besides the hidden Mickey's, there is also a hidden poo outside the Honey Hunt.

tower of terror

You're going to share with you the secrets of Tower of Terror's Siriki Utungdu. Do you know that? Tower of Terror is built by Harrison Hightower III, Millionaire and explorer Harrison Hightower III enjoyed collecting rare things from around the world. One day, Siriki Utun, known as the "curse idol" by the Mutun people living in the Congo River basin in Africa, was taken by Hightower. After returning to the Hotel Hightower, he made fun of the idols and it's legends when he presented Siriki Utundu to a

press conference reporting on the Congo expedition. After the meeting, Hightower III got into the elevator with Siriki Utundu to return to his room on the top floor of the hotel. The hotel suddenly lost power! The whole hotel was enveloped in green light and the elevator fell down to the first floor... However, in the broken elevator, there was no sign of Hightower III, and only the hats of Hightower III remained.

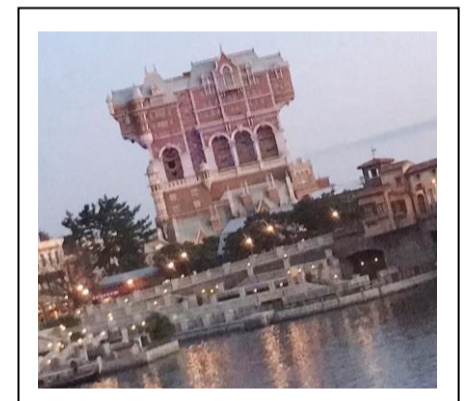
After the mysterious incident, the Hotel Hightower was closed and renamed the Tower of Terror. The New York City Preservation Association started a hotel tour.

The word Siriki Utundu means 'believe in evil' in Swahili.

There are "law of worship" that the owner of Siriki Utundu must follow.

There are eight of them.

- Honor and worship it
- Do not bring fire close or burn it
- Don't exposed outdoor, not exposed to rain or wind, and do not completely surround it.



- **Don't** neglect it
- Don't make it fun of it
- Don't bury, throw away, or give it to anyone else
- Don't leave it unattended
- And most importantly, don't fear it

It seems that Mr. Hightower, who successfully broke all eight of these rules, was cursed. Please pay close attention to these eight rules when you join the Tower of Terror tour!

By Tamana Gamo

Midori Takano

Tower of terror in Tokyo Disney Sea
Photo by Midori Takano

Studio GIBLI

In Japan, Ghibli works are among the most famous movies. Many Ghibli works have been published from the latter 1900s and they are loved by a wide range of generations.

Furthermore, they are also popular overseas.

The reasons for this include video and overseas versions of Studio Ghibli movies.

There are two characteristics of the video works of Ghibli.

The first, is the scenes of the video. The images of Ghibli works are drawn in various scenes.

For example, old Japan, European streets, famous overseas spots, etc. The second, is a world rich in nature.

Many of Ghibli's works are set before the development of industry, therefore there are few buildings and structures in the videos.

By that account, nature such as the sea and forest is emphasized and drawn clearly.

By combining the features of these images, it creates a mysterious atmosphere unique to Ghibli works. The mysterious story stands out even more.

Finally, we will talk about the overseas versions of Ghibli movies.

Ghibli works are thought to be screened only in Japan, however there are overseas versions of Ghibli works.

For example, there are works that have been screened overseas several years after they were screened in Japan.

Surprisingly, Ghibli is now distributed on Netflix to about 190 countries.

There are also subtitles in about 30 languages and even dubbing in about 20 countries.

In this way, Ghibli works have become familiar to foreigners.

For example, Spirited Away is one of the most popular works in the world. This film also has some of the above characteristics. For example, the film is set in Jiufen, Taiwan, which has been visited by most of the film's fans.

The director of this film, Hayao Miyazaki, draws his own animations, so the background of his films largely reflects his view of nature. The beauty, horror, and expression of nature are quite different in each of his films.

However, there were times when the backgrounds were so similar because he would change what was difficult for him to depict in order to make it easier to do so. Foreigners who saw these works were surprised not only by the depiction of nature, but also by the delicate and complex storyline unique to Japan. "It was a very well made and perfect film." "The film is very well made, and there is no end to the number of people who are impressed. Also, his attention to detail is not only in the natural background, but also in each and every scene, which is imbued with deep meaning." "It's interesting to watch this film with it's various considerations, such as the main character's name, the hair accessories, the sister witches, the characters in the film, and characters from other works."

Takahata Isao is another very good director who works at Studio

Ghibli.

These are some of his more famous films he directed:

His movie was 「Hotarunohaka」



This picture is Sentochihironokamikakushi
From Ghibli home page

This movie's story surrounds the theme of war.

This story is about Seita(14years old)and Setsuko(4years old)trying to live in the aftermath of the war. Seita is kind to his sister Setsuko, who tries to follow her brother.

Their appearance leaves an impression in our hearts and we can feel the emotion Isao is trying to convey.

I want a lot of people to see those movies.

By Kana Hashimoto

Kippe Oba

Yuta Kondo

Tool of drawing



In these days,many cartoonists use a computer to draw comics. They draw comics with computers,tablets,and pens designed for drawing with computer. Cartoonists often use "graphics tablets" Its prototype was

invented in 1950.It was called" a stylus translator"

Its structure is like this. The tablet scans sensors from a pen designed for a computer.

When cartoonists draw comics with computers,there are many functions they can use.

Now I will tell you about the procedures for drawing comics with computers.

First,we must make a new file. After that,we can start the drawing.

Second , we use "layers" .We draw pictures on each layers and arrange them.

We divide layers for line drawings,screen tone,backgrounds etc...we repeat them to complete making a comic.

There are many types of devices to draw pictures ,and we can roughly divide them into three.

First kind ,the location information of the stylus is the computer. It is shown on the panel "graphics tablet"

Second kind,we can draw directly on the panel it self and fee of on the tablet's screen.

And recently we can even raw comics on the smartphones that we always using.

Might it increase the number of people who drawing pictures and comics.

By Kaisei Fukushima

Akari Nakamura

<Japanese animation and manga throughout the world>

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